

New Best Western Hotel in Munich Opens Autumn 2021

A new Best Western Hotel in the city center of Munich is underway: close to the English Garden, in the renowned Arabellapark district, a modern three-star hotel with 220 rooms is currently under construction and will be opened in September 2021 as Best Western Hotel Arabellapark München.

Eschborn/Munich (Germany), February 16, 2021. BWH Hotel Group Central Europe announced today that a new Best Western Hotel will open in the city center of Munich, Bavaria, in September 2021. Planned as a three-star hotel in the multi-purpose quarter Arabellapark, located right next to the famous English Garden, the property is currently being constructed from a former office building. The five-story-building has been cored, renovated and reconstructed. Operating as Best Western Hotel Arabellapark München, the hotel will provide 220 rooms on five floors, a large hotel lobby, bar, a breakfast restaurant, and a small typical beer garden. The location of the hotel is ideal for business travelers, trade fair visitors as well as leisure city tourists, making it easy to explore the Bavarian capital. Sufficient parking spaces are available to hotel guests in the attached underground car park, and there is a wide range of public transport connections directly at the Arabellapark quarter. The management of the new hotel is the responsibility of unitels consulting GmbH, while the Best Western Hotel Arabellapark München is operated by B.W. Hotel Betriebsgesellschaft mbH & Co. KG, both based in Eschborn near Frankfurt am Main, Germany. The consulting and architecture company CSMM GmbH, Munich, is supporting the project at Arabellapark. For the Best Western brand and BWH Hotel Group Central Europe, a cooperation taking care for around 200 private hotels in Germany, the new hotel is a great addition to its portfolio in a most central location in Munich.

Futuristic Meets Alpine Design

The futuristic yet understated design of the complex adapts to its attractive location in the middle of Munich as well as to the entire region, only a stone's throw away from the Bavarian Alps: The Best Western Hotel Arabellapark München will offer an exclusive modern lifestyle experience, combining contemporary interior with an elegant ambience and regional influences throughout its design. An understated Alpine design dominates the hotel: materials from Bavaria and from the region, such as wood or leather, are used for the furnishings. Further details are interpreting the surrounding Alpine region in the design concept. For example, all headboards of the beds are decorated with a wooden silhouette of the Alps with the legendary Watzmann mountain. Modern equipment includes digital solutions such as touchless mobile phone charging stations, tablets at the reception and digital check-in and check-out. The bathrooms in all 220 rooms are furnished with large, ground-level showers. 24 rooms are fitted as barrier-free.

In the spacious lobby of the Best Western Hotel Arabellapark München, a small workspace welcomes business travelers next to the reception. The breakfast restaurant can be rearranged during the day or evening and might be used for small training sessions or group events. The hotel bar will offer a snack menu and a variety of drinks and cocktails. Another perk for sportive guests at the new hotel is the cooperation with an external gym located in the basement of the building. Hotel guests are invited to use professional workout equipment and a sauna which are both easily accessible via the hotel lobby.

The following press pictures are available for download:

Caption: The new Best Western Hotel Arabellapark München with 220 rooms is scheduled to open in September 2021 in Munich, Germany. Visualization: ©CSMM – architecture matters

Caption: Mix of modern lifestyle and alpine design: one of the 220 rooms of the future Best Western Hotel Arabellapark München, which will be launched in September 2021.

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About BWH Hotel GroupSM:

*The BWH Hotel GroupSM is an international hotel group headquartered in Phoenix, Arizona, and the umbrella brand for the three global brand families including Best Western Hotels & Resorts, WorldHotels Collection and SureStay Hotel Group with a global network of approximately 4,700 independent hotels in over 100 countries and territories worldwide. * BWH Hotel Group offers a total of 18 hotel brands worldwide that suit the needs of hotel developers and guests in every market: Best Western®, Best Western Plus®, Best Western Premier®, Executive Residency by Best Western®, VÄ«b®, GL , Aiden®, Sadie®, BW Premier Collection® and BW Signature Collection® as well as WorldHotels® Luxury, WorldHotels Elite, WorldHotels Distinctive and WorldHotels Crafted. SureStay®, SureStay Plus®, SureStay Collection® and SureStay StudioSM complete the group's brand portfolio. ** BWH Hotel GroupSM offers hoteliers operational services, sales and marketing support, multiple award-winning online and mobile booking options as well as the customer loyalty programs Best Western Rewards® and WorldHotels RewardsSM with more than 40 million members.*

BWH Hotel GroupSM Central Europe GmbH, formerly Best Western Hotels Central Europe GmbH, based in Eschborn, supports a total of around 270 hotels in ten countries, including Germany, Croatia, Liechtenstein, Luxembourg, Austria, Slovakia, Slovenia, Switzerland, the Czech Republic and Hungary.*

Further information: www.bwhhotelgroup.de and www.bestwestern.com

** Numbers are approximate, may fluctuate, and include hotels currently in the development pipeline.*

*** All Best Western, WorldHotels and SureStay branded hotels are independently owned and operated. In Europe, SureStay Hotels are managed with the brand Sure Hotels.*

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