07/30/2020

Traveler's Choice Award: The Harmonie Vienna is one of the Top 25 Best Hotels in Austria

The Harmonie Vienna in Vienna, which is part of the BWH Hotel Group's BW Premier Collection, was recognized one of the best hotels in Austria by TripAdvisor and received the Travelers' Choice Award 2020. In the ranking of the global portal, the privately owned and managed mountain resort achieved 12th place in the category "Top 25 Hotels - Austria", making it one of the top hotels in Austria.

Vienna, Austria / Eschborn, Germany, 30 July 2020. The Harmonie Vienna has been recognized as a 2020 Travelers' Choice award-winner for TOP 25 Hotels - Austria. The mountain resort in the middle of the Bavarian Alps, which belongs to the BW Premier Collection of the BWH Hotel Group, achieved 12th place in the ranking of the "Top 25 Hotels - Austria" category and is thus one of the best hotels in Austria from the customer's point of view. "The entire Harmonie team is very proud of this great award. The Travelers' Choice Award from TripAdvisor does not reflect the opinion of a single guest, but takes into account the ratings of thousands of our guests. So the award is a fantastic confirmation of our daily work and at the same time a great motivation", says Sonja Wimmer, Owner and General Manager of The Harmonie Vienna.

### Viennese tradition and modernity: Boutique hotel inspired by dance

A visionary art concept can be discovered in the Austrian capital city: In the boutique hotel The Harmonie Vienna, dance is the theme. Guests of the hotel encounter the successful interplay of an artistic ambience, Viennese tradition and lively hospitality in the Harmoniegasse in Vienna. The hotel design combines art, dance and painting in a unique way. Hotel owner Sonja Wimmer was able to win Luis Casanova Sorolla, a visual artist from Peru, for the interior design of her hotel. The works of the young artist give the rooms of The Harmonie Vienna a very special atmosphere. His paintings from the series "Signapura" show the movement traces of ballet solo dancers of the Vienna State Opera and capture their energy in colour on paper. An energy that can be felt by the guests and that makes each of the 66 rooms of the boutique hotel a special experience. Together with dancers and musicians of the Vienna State Ballet, the Royal Ballet London and the Music Conservatory Vienna, Luis Casanova Sorolla has created some fascinating works. The location of the four-star superior hotel in Harmoniegasse is also perfect for exploring the city: The hotel is located in the heart of an artists' quarter in a quiet side street of the 9th district, close to the literarily famous Strudelhofstiege and only a few minutes' walk from the Vienna Ringstrasse. The hotel was named after the Harmonietheater, whose ensemble invited to performances at the corner of Wasagasse from 1864 to 1934. The Harmonie property is the work of the architectural grand master Otto Wagner, whose roots of his creative work go back 150 years. The Harmonie Lounge is the heart of the hotel. Those who have had enough of the hustle and bustle of the city can retreat to the cosy living room atmosphere with library and chat, drink tea or read. Tea and homemade cake are served at the bar in the afternoon. The hotel also offers a fitness area.

### Travelers' Choice Awards recognizes the best hotels worldwide

The TripAdvisor portal annually honors the top-rated hotels in various categories with Travelers' Choice Awards based on ratings, overall scores and stored content from travelers around the world. The TripAdvisor Travelers' Choice Award is based on the number of above-average hotel ratings from guests. TripAdvisor selects hotels worldwide from millions of reviews and divides them into several categories.

<u>Here</u> you can find the complete ranking of the Top 25 hotels - Germany, which were awarded with the Traveler's Choice Award:

https://www.tripadvisor.de/TravelersChoice-Hotels-cTop-g187275

#### The following press picture is available:

Caption: Belongs to the 25 best hotels in Austria: The BW Premier Collection Hotel The Harmonie Vienna was recognized with the Traveler's Choice Award 2020 and achieved 12th place in the ranking "Top 25 Hotels - Austria".

## About BWH Hotel Group<sup>SM</sup>:

The BWH Hotel Group<sup>SM</sup> is an international hotel group headquartered in Phoenix, Arizona, and the umbrella brand for the three global brand families including Best Western Hotels & Resorts, WorldHotels Collection and SureStay Hotel Group with a global network of approximately 4,700 independent hotels in over 100 countries and territories worldwide.\* BWH Hotel Group offers a total of 18 hotel brands worldwide that suit the needs of hotel developers and guests in every market: Best Western®, Best Western Plus®, Best Western Premier®, Executive Residency by Best Western®, VÄ«b®, GL , Aiden®, Sadie®, BW Premier Collection® and BW Signature Collection® as well as WorldHotels® Luxury, WorldHotels Elite, WorldHotels Distinctive and WorldHotels Crafted. SureStay®, SureStay Plus®, SureStay Collection® and SureStay Studio<sup>SM</sup> complete the group's brand portfolio.\*\* BWH Hotel Group<sup>SM</sup> offers hoteliers operational services, sales and marketing support, multiple award-winning online and mobile booking options as well as the customer loyalty programs Best Western Rewards® and WorldHotels Rewards<sup>SM</sup> with more than 40 million members.

BWH Hotel Group<sup>SM</sup> Central Europe GmbH, formerly Best Western Hotels Central Europe GmbH, based in Eschborn, supports a total of around 300 hotels in ten countries, including Germany, Croatia, Liechtenstein, Luxembourg, Austria, Slovakia, Slovenia, Switzerland, the Czech Republic and Hungary.

Further information: www.bwhhotelgroup.de www.bestwestern.de and www.bestwestern.com

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<sup>\*</sup> Numbers are approximate, may fluctuate, and include hotels currently in the development pipeline.

<sup>\*\*</sup> All Best Western, WorldHotels and SureStay branded hotels are independently owned and operated. In Europe, SureStay Hotels are managed with the brand Sure Hotels.

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