

Best Western is Top Employer in Austria

Best Western Hotels are top employers: In the current ranking "The 300 best employers in Austria", the Best Western branded hotels are among the three best employers in the hotel industry in Austria. The survey was carried out by the magazine trend in cooperation with Statista, kununu and Xing and takes into account more than 200,000 ratings from employees of Austria's largest companies.

Eschborn/Vienna, 8 April 2020. Best Western Hotels are among the top employers in Austria. This is the result of the survey "The 300 best employers in Austria", which the magazine trend conducted in cooperation with Statista, kununu and Xing. Thus, the Best Western Hotels in Austria, which were included in the ranking for the first time this year, rank third in the hotel industry behind Austria Trend Hotels and Motel One. Furthermore, Best Western Hotels are among the top 25 newcomers across all industries in Austria. For the ranking, more than 200,000 evaluations by the employees of Austria's largest companies were taken into account. Best Western Hotels can be found together with other establishments in the category "Tourism, Accommodation, Entertainment and Leisure". "Together with our hoteliers, we are very proud that our Best Western Hotels in Austria were rated so outstanding and as top employers. We are very honored, especially as the good ratings come directly from our employees. I would therefore like to express my special thanks - also on behalf of our hotel managers and operators in Austria - to all the employees on site in the hotels," say Marcus Smola, CEO of BWH Hotel Group Central Europe, based in Eschborn, Germany, and Ivona Meissner, who is responsible for the hotel group's office in Vienna. "Criteria such as working climate, corporate culture or working conditions have a considerable influence on today's choice of employer in addition to good pay and career opportunities - so we are very pleased that as a group of privately managed hotels we have been able to achieve a top ranking within our industry. And even in the current very critical situation due to the Corona crisis, our hoteliers and employees are showing a particularly high level of commitment and solidarity with each other and with the brand, so that we will master this difficult time together".

Excellent employer also in Central Europe

Already at the end of last year, the Best Western Hotels in Austria were awarded: as "Service Champions 2019" in a cross-industry ranking of over 400 companies in the country. The Best Western Hotels in Switzerland were also honored with the same award. In addition, the BWH Hotel Group Central Europe, which takes care of approximately 300 hotels in ten European countries, recently recorded further successes and awards in terms of employer quality, for example in Germany. In the survey "Germany's Best Employers 2020" conducted by the news magazine Stern in cooperation with Statista, the group of individual hotels was ranked among the top 10 employers in the category "Gastronomy, Leisure, Hotels and Tourism" and achieved the bronze rank among Germany's best employers among the hotel brands. The German daily newspapers F.A.Z. Frankfurter Allgemeine Zeitung and DIE WELT have also consistently ranked Best Western Hotels in Germany among the best and most sought-after employers in the hotel industry for two years in a row.

The following press picture is available for download:

Caption: Hoteliers all over Central Europe are pleased with this: Best Western Hotels are among the top employers in Austria - proven by the survey "The 300 best employers in Austria" by the magazine trend in cooperation with Statista, kununu and Xing.

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About BWH Hotel GroupSM:

*The BWH Hotel GroupSM is an international hotel group headquartered in Phoenix, Arizona, and the umbrella brand for the three global brand families including Best Western Hotels & Resorts, WorldHotels Collection and SureStay Hotel Group with a global network of approximately 4,700 independent hotels in over 100 countries and territories worldwide. * BWH Hotel Group offers a total of 18 hotel brands worldwide that suit the needs of hotel developers and guests in every market: Best Western®, Best Western Plus®, Best Western Premier®, Executive Residency by Best Western®, VÄ«b®, GL , Aiden®, Sadie®, BW Premier Collection® and BW Signature Collection® as well as WorldHotels® Luxury, WorldHotels Elite, WorldHotels Distinctive and WorldHotels Crafted. SureStay®, SureStay Plus®, SureStay Collection® and SureStay StudioSM complete the group's brand portfolio. ** BWH Hotel GroupSM offers hoteliers operational services, sales and marketing support, multiple award-winning online and mobile booking options as well as the customer loyalty programs Best Western Rewards® and WorldHotels RewardsSM with more than 40 million members.*

BWH Hotel GroupSM Central Europe GmbH, formerly Best Western Hotels Central Europe GmbH, based in Eschborn, supports a total of around 300 hotels in ten countries, including Germany, Croatia, Liechtenstein, Luxembourg, Austria, Slovakia, Slovenia, Switzerland, the Czech Republic and Hungary.

Further information: www.bwhhotelgroup.de www.bestwestern.de and www.bestwestern.com

** Numbers are approximate, may fluctuate, and include hotels currently in the development pipeline.*

*** All Best Western, WorldHotels and SureStay branded hotels are independently owned and operated. In Europe, SureStay Hotels are managed with the brand Sure Hotels.*

Further information and press contact:

BWH Hotel Group Central Europe GmbH

Austria | Croatia | Czech Republic | Germany | Hungary | Liechtenstein | Luxembourg | Slovakia | Slovenia | Switzerland

Anke Cimbal, Head of Corporate Communications

Frankfurter Strasse 10-14, 65760 Eschborn, Germany

Tel. +49 (61 96) 47 24 -301

E-Mail: presse@bwhhotelgroup.de

Internet: www.bestwestern.de www.bwhhotelgroup.de