

Holidays at the Seaside with Best Western

Waves, sand and sea breezes - on Germany's northern coast travelers can enjoy their stay at the sea perfectly: Best Western offers the right holiday hotels for trips to Germany's most beautiful coastal regions. From the North Sea to the Baltic Sea, vacationers can choose between individual hotels in Cuxhaven, Husum, Rostock-Warnemuende or Timmendorfer Strand, and arrangements on the sunny island of Usedom or on the Darss. The Best Western Hotels await their guests in a maritime atmosphere and with their familiar North German charm.

Eschborn (Germany), April 23rd, 2019. Holidays by the sea with Best Western: walks along endless beaches, discover dune landscapes or observe seals in the wild, and simply relax on a leisurely boat trip - all this is offered by the North German coastal regions. While the sea invites you to swim in summer and cosy cafés offer you a place to linger, the beaches and coastal resorts are calm and quiet in winter. Guests can now relax and take a deep breath during their stay directly by the sea. In direct coastal proximity travelers find Best Western hotels, which welcome them with their individual charm and numerous arrangements as well as Northern German culinary. With the hotels in Husum, Timmendorfer Strand, Cuxhaven, in the Baltic Sea bath Prerow on the Darss, at the beach of Rostock-Warnemuende and on the Baltic Sea island Usedom holiday travelers have their choice between the varied offers of the Best Western hotels.

Cuxhaven: Spa Break at the Sea Dike

On the North Sea coast of Lower Saxony and directly at the mouth of the Elbe into the North Sea lies one of the largest fishing ports in Germany - Cuxhaven. With numerous sights, such as the "Alte Liebe", a viewing platform directly at the harbour, or the "Schloss Ritzebuettel", the city offers its visitors a wide variety of maritime attractions. The **Best Western Donner's Hotel & Spa** is located directly on the sea dike with a view of the harbour and the Elbe world shipping route. The family-run four-star hotel offers its own spa area with various saunas, steam baths and salt cave for relaxation. Not only the view is tempting, but also the islands can be discovered from the hotel. Thus the excursion ships are comfortably attainable on foot.

Baltic Seaside Resort Prerow: Culture and Sea in the "Bodden Area"

As a seaside resort on the Baltic Sea, Prerow offers its guests a varied stay, as the offers range from catamaran trips to kayaks and motorboats. Round trips by boat or on horseback round off the sporting offer of the seaside resort. Culture and the sea are combined during the "literary summer", which attracts not only readings in beach chairs and in the old sailor's church, but also the open-air comic exhibition "CartoonAir". The **Best Western Plus Ostseehotel Waldschloesschen**, located in the middle of the national park "Vorpommersche Boddenlandschaft" ("Bodden Area"), provides a relaxed stay. The family-run four-star hotel is only 300 metres from the fine sandy north beach of Prerow. With its wellness area, the hotel offers not only an indoor and heated outdoor pool, but also a sauna landscape with various steam baths as well as a wide range of wellness treatments that ensure relaxation from head to toe. The hotel also has a fitness room for active travelers.

Rostock-Warnemuende: Excellent for Families

Water lovers and tennis players get their money's worth on a holiday in Warnemuende: the Baltic beaches are there for relaxation, but there is also a lot of activity. Swimming, surfing and canoeing are the order of the day. The city on the Baltic Sea is famous for its beach promenades and the harbour. The Edvard Munch House,

where events, readings and art exhibitions take place, provides cultural variety. The **Best Western Hanse Hotel Warnemuende** is located directly on the Baltic Sea dunes. The four-star hotel, which has received an award for its family friendliness, has a sun terrace on which guests can enjoy their holiday in beach chairs and with stone oven grills in a maritime atmosphere. Traditional seamen's pubs, the fish market and cosy cafés ensure a varied stay in Rostock-Warnemuende.

Usedom: Recreation at the Baltic Sea Coast

For travelers longing for the sea and fine sandy beaches, the Baltic Sea island of Usedom promises a varied stay to relax and discover. On the Baltic Sea coast of Koserow, vacationers are not only in the narrowest part of the island, but also in the middle of a park-like area and thus directly at the **Best Western Hotel Hanse-Kogge**. The hotel's own Medical Spa is at the traveler's disposal, which includes several log saunas, a medical bath and a Kneipp area as well as a massage and treatment area. Thanks to the varied landscape of beach, mountains, forest and meadows, holidaymakers can enjoy not only beach excursions and water sports, but also exciting activities such as hiking tours or the city of Usedom with shopping opportunities and culinary delicacies.

Timmendorfer Strand: Walking on the Beach Promenade

From long walks on one of the most famous beaches in Germany to a surf school and swimming opportunities with your dog - Timmendorfer Strand is the perfect place for sea travelers. In this place directly at the Baltic Sea not only the sea attracts, but also numerous activities and experiences, from the champagne booth up to mini golf or the Niendorf harbour, where vacationers can watch the sunset at the beach bar. The **Best Western Hotel Timmendorfer Strand** is just a few minutes' walk from the eight-kilometre-long sandy beach of Luebeck Bay. With regional dishes, guests can enjoy the Baltic Sea flair in the hotel's own restaurant, while the wine tavern invites you to a relaxed end of the day. Travelers find a feel-good atmosphere in the wellness area with pool, sauna and relaxation room. For those who like to be active, the hotel has its own four bowling alleys.

Husum: Experience North Frisian Hospitality

The cosy harbour town on Husum Bay promises the right program for the different interests of guests. Husum is known as a colorful and active metropolis on the North Sea coast, offering holidaymakers numerous activities. From relaxation, to active discovery tours through the Wadden Sea, to walking along the paths of the famous writer Theodor Storm - Husum has a lot to offer. In the **Best Western Plus Theodor Storm Hotel** guests can get to know the North Frisian hospitality. Located next to the Husum Castle Park, the hotel offers a convenient base for trips into the city centre with its historic buildings and picturesque inland port. The ferries to the North Sea islands are just a few minutes' walk away.

Overview of Best Western Holiday Hotels by the Sea

| Ort | Hotel |
|----------------------------------|--|
| Cuxhaven (North Sea) | Best Western Donner´s Hotel & Spa |
| Prerow (Baltic Sea) | Best Western Plus Ostseehotel Waldschloesschen |
| Rostock-Warnemuende (Baltic Sea) | Best Western Hanse Hotel Warnemuende |
| Usedom/Koserow (Baltic Sea) | Best Western Hotel Hanse-Kogge |

| | |
|-------------------------------------|--|
| Timmendorfer Strand (Baltic Sea) | Best Western Hotel Timmendorfer Strand |
| Husum (North Sea) | Best Western Plus Theodor Storm Hotel |

The following press pictures are available for download:

The Best Western Plus Ostseehotel Waldschloesschen at the Baltic Sea is located in the middle of the national park "Vorpommersche Boddenlandschaft". Travelers spend the night there only 300 meters away from the beach.

In the Hanseatic city of Husum (North Sea), guests can expect North German hospitality at the Best Western Plus Theodor Storm Hotel.

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About Best Western Hotels & Resorts:

Best Western Hotels & Resorts headquartered in Phoenix, Arizona, is a privately held hotel brand with a global network of over 4,500 hotels in nearly 100 countries and territories worldwide. The brand family includes both full brands and soft brands for all categories worldwide. In total Best Western offers 16 hotel brands to suit the needs of developers and guests in every market. Best Western branded hotels include Best Western®, Best Western Plus®, Best Western Premier®, Executive Residency by Best Western®, VÄ«b®, GL , AidenSM, SadieSM, BW Premier Collection®, and BW Signature Collection®. Through recent acquisition, Best Western now also offers WorldHotels® Luxury, WorldHotels Elite and WorldHotels Distinctive brands. Completing its portfolio, Best Western offers SureStay®, SureStay Plus®, and SureStay Collection® franchises**. Now celebrating more than 70 years of hospitality, Best Western provides its hoteliers with global operational, sales and marketing support, and award-winning online and mobile booking capabilities. All Best Western, WorldHotels and SureStay branded hotels are independently owned and operated. Now celebrating more than 70 years of hospitality, Best Western provides its hoteliers with global operational, sales and marketing support, and award-winning online and mobile booking capabilities.*

Best Western Hotels Central Europe (BWCE) headquartered in Eschborn / Germany is in charge of around 230 hotels in ten countries: Austria, Croatia, Czech Republic, Germany, Hungary, Liechtenstein, Luxembourg, Slovakia, Slovenia and Switzerland. In addition to its German headquarter in Eschborn there is a regional office in Vienna, Austria. All city and resort hotels of Best Western guarantee uniform and consistent quality standards worldwide and at the same time retain their individual style and their entrepreneurial independence.

As a service partner Best Western pursues to increase the profitability, success and competitiveness of their member hotels. Best Western Hotels maintain their independence while locking in all the advantages of the world's largest lodging affiliation. Member hotels benefit from a powerful global brand with full-service support and comprehensive marketing and sales activities for all relevant market segments and target groups. All hotels are optimally presented and bookable through all worldwide reservations and online booking channels. More than 37 million travelers are members of the brand's award-winning loyalty program Best Western Rewards®, one of the few programs in which members earn points that never expire and can be redeemed at

any Best Western hotel worldwide. More information: www.bestwestern.de and www.bestwestern.com

** Numbers are approximate, may fluctuate, and include hotels currently in the development pipeline.*

***All Best Western, WorldHotels and SureStay branded hotels are independently owned and operated.*

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