

Almost 2,000 Best Western Hotels Awarded by TripAdvisor

Best Western properties receive a record number of 2017 TripAdvisor Certificate of Excellence: In June 1,956 Best Western hotels globally received that recognition. Now in its seventh year, the Certificate of Excellence celebrates hospitality businesses that have earned great traveler reviews on TripAdvisor over the past year and continually deliver a quality customer experience. In the countries taken care of by Best Western Hotels Central Europe, 92 properties earned the TripAdvisor awards.

Eschborn/Bern/Vienna, June 26th, 2017. Time to celebrate: 1,956 Best Western hotels globally received the *2017 TripAdvisor Certificate of Excellence* recognition. Now in its seventh year, the achievement celebrates hospitality businesses that have earned great traveler reviews on TripAdvisor over the past year. 92 properties have been awarded in the countries taken care of by Best Western Hotels Central Europe, thereof 67 properties in Germany, twelve in Switzerland, five in Austria, two in the Czech Republic, two in Croatia, two in Slovenia, one in Hungary and one in Luxembourg. "We are happy and honoured that so many of our properties have again been recognized by TripAdvisor with this prestigious achievement. The certificates represent the voice of the customer and demonstrate and validate our brand's commitment to providing emotional and superior customer care," said Marcus Smola, CEO Best Western Hotels Central Europe.

The *Certificate of Excellence* takes into account the quality and quantity of reviews submitted by travelers on TripAdvisor over a twelve-month period. To qualify, a business must maintain an overall TripAdvisor bubble rating of at least four out of five, have a minimum number of reviews and must have been listed on TripAdvisor for at least twelve months.

Overview:

Awarded Best Western hotels in Germany, Switzerland, Austria, the Czech Republic, Croatia, Slovenia, Hungary and Luxembourg

Germany: Recipients of the 2017 TripAdvisor Certificate of Excellence (alphabetical order by destination)

Bad Birnbach	Best Western Aparthotel Birnbachhoehe
Bad Mergentheim	Best Western Premier Parkhotel Bad Mergentheim
Bad Rappenau	Best Western Hotel Bad Rappenau
Bad Salzuflen	Best Western Plus Hotel Ostertor
Bad Staffelstein	Best Western Plus Kurhotel an der Obermaintherme
Bamberg	Best Western Hotel Bamberg
Berlin	Best Western Hotel Kantstrasse Berlin
Berlin	Best Western Hotel Am Borsigturm
Braunschweig	Best Western City-Hotel Braunschweig
Breitnau	Best Western Hotel Hofgut Sternen

Bremerhaven	Best Western Plus Hotel Bremerhaven
Cuxhaven	Best Western Donner'S Hotel & Spa
Darmstadt	Best Western Hotel Darmstadt
Dresden	Best Western Hotel Quintessenz-Forum
Durbach	Best Western Plus Hotel Vier Jahreszeiten
Ehingen	Best Western Plus Bierkulturhotel Schwanen
Erding	Best Western Plus Parkhotel Erding
Esslingen am Neckar	Best Western Premier Hotel Park Consul Stuttgart/Esslingen
Fellbach	Best Western Plus Hotel Fellbach-Stuttgart
Frankfurt	Best Western Premier IB Hotel Friedberger Warte
Freiburg im Breisgau	Best Western Premier Hotel Victoria
Garmisch-Partenkirchen	Best Western Hotel Obermuehle
Giessen	Best Western Plus Hotel Steinsgarten
Görlitz	Best Western Hotel Via Regia
Gotha	Best Western Hotel Der Lindenhof
Hamburg	Best Western Premier Alsterkrug Hotel
Hamburg	Best Western Plus Hotel Boettcherhof
Hannover	Best Western Premier Parkhotel Kronsberg
Heidenheim	Best Western Premier Schlosshotel Park Consul
Heilbad Heiligenstadt	Best Western Plus Hotel am Vitalpark
Helmstedt	Best Western Hotel Helmstedt
Hermannsburg	Best Western Hotel Heidehof
Hünfeld	Best Western Plus Konrad Zuse Hotel
Husum	Best Western Plus Theodor Storm Hotel
Königsbrunn	Best Western Hotel am Europaplatz
Korswandt	Best Western Plus Hotel Baltic Hills Usedom
Lam	Best Western Premier Hotel Sonnenhof
Lichtenwalde	Best Western Hotel Am Schlosspark
Ludwigsburg	Best Western Hotel Favorit
Manheim	Best Western Plus Delta Park Hotel
Mannheim	Best Western Plus Hotel LanzCarre
Münster	Best Western Premier Seehotel Krautkraemer
Nierstein	Best Western Wein-Und Parkhotel Nierstein
Nürtingen	Best Western Hotel Am Schlossberg
Nürnberg	Best Western Hotel Nuernberg City West
Ostseebad Prerow	Best Western Plus Ostseehotel Waldschloesschen

Paderborn	Best Western Plus Arosa Hotel
Parsdorf	Best Western Plus Hotel Erb
Pforzheim	Best Western Queens Hotel Pforzheim-Niefern
Pirmasens	Best Western City Hotel Pirmasens
Plauen	Best Western Hotel Am Strassberger Tor
Quedlinburg	Best Western Hotel Schlossmuehle
Ramsau	Best Western Plus Berghotel Rehlegg
Ratingen	Best Western Hotel Breitbach
Recklinghausen	Best Western Premier Parkhotel Engelsburg
Regensburg	Best Western Premier Hotel Regensburg
Rostock	Best Western Hanse Hotel Warnemuende
Saarbrücken	Best Western Victor's Residenz-Hotel Rodenhof
Schwerin	Best Western Seehotel Frankenhorst
Singen	Best Western Hotel Lamm
Triberg	Best Western Plus Hotel Schwarzwald Residenz
Velbert	Best Western Plus Parkhotel Velbert
Weibersbrunn	Best Western Hotel Brunnenhof
Weimar	Best Western Premier Grand Hotel Russischer Hof
Weyhausen	Best Western Hotel Alte Muehle
Willingen	Best Western Plus Hotel Willingen
Würzburg	Best Western Premier Hotel Rebstock

Switzerland: Recipients of the 2017 TripAdvisor Certificate of Excellence (alphabetical order by destination)

Bulle	Best Western Hotel Rallye
Horw	Best Western Hotel Waldegg
Ittigen	Best Western Hotel Grauholz
Lausanne	Best Western Plus Hotel Mirabeau
Lugano	Best Western Hotel Bellevue Au Lac
Neuchâtel	Best Western Premier Hotel Beaulac
Rorschacherberg	Best Western Hotel Rebstock
Schaffhausen	Best Western Plus Hotel Bahnhof
Winterthur	Best Western Hotel Wartmann am Bahnhof
Zermatt	Best Western Hotel Butterfly
Zermatt	Best Western PLUS Alpen Resort Hotel

Zürich

Best Western Plus Hotel Zürcherhof

Austria: Recipients of the 2017 TripAdvisor Certificate of Excellence (alphabetical order by destination)

Innsbruck Best Western Plus Hotel Goldener Adler

Kitzbühel Best Western Premier Kaiserhof Kitzbühel

Vienna Best Western Premier Kaiserhof Wien

Vienna Best Western Premier Harmonie Vienna

Vienna Best Western Plus Amedia Wien

Czech Republic: Recipients of the 2017 TripAdvisor Certificate of Excellence (alphabetical order by destination)

Brno Best Western Premier Hotel International

Prague Best Western City Hotel Moran

Croatia: Recipients of the 2017 TripAdvisor Certificate of Excellence (alphabetical order by destination)

Zagreb Best Western Premier Hotel Astoria

Zagreb Best Western Hotel Stella

Slovenia: Recipients of the 2017 TripAdvisor Certificate of Excellence (alphabetical order by destination)

Bled Best Western Premier Hotel Lovec

Ljubljana Best Western Premier Hotel Slon

Hungary: Recipients of the 2017 TripAdvisor Certificate of Excellence

Szekesfehervar Best Western Plus Lakeside Hotel

Luxembourg: Recipients of the 2017 TripAdvisor Certificate of Excellence

Gonderange Best Western Euro Hotel

The following press pictures are available for download:

Caption: In the countries taken care of by Best Western Hotels Central Europe, 92 properties earned the Certificate of Excellence. The Best Western Premier Hotel Rebstock in Wuerzburg (photo above) and the Best Western Premier Hotel Lovec in Bled, Sloveni, (photo below) are among the winners.

Download PRESS RELEASES and PRESS IMAGES:

www.bestwestern.de/presse

About Best Western Hotels & Resorts:

Best Western Hotels & Resorts headquartered in Phoenix, Ariz., is a privately held hotel brand with a global network of more than 4,200 hotels in more than 90 countries worldwide. Best Western Hotels Central Europe (BWHCE) headquartered in Eschborn / Germany is in charge of approximately 230 hotels in ten countries: Austria, Croatia, Czech Republic, Germany, Hungary, Liechtenstein, Luxemburg, Slovakia, Slovenia and Switzerland. In addition to its German headquarter in Eschborn there are regional offices in Vienna and Bern. All city and resort hotels of Best Western guarantee uniform and consistent quality standards worldwide and still keep their individual styles and their entrepreneurial independence. As a membership association all Best Western hotels are independently owned and operated. Best Western offers seven hotel brands to suit the needs of developers and guests in every market: BEST WESTERN®, BEST WESTERN PLUS®, BEST WESTERN PREMIER®, EXECUTIVE RESIDENCY®, VÄ«b®, BW Premier Collection® and GL .

As a service partner Best Western pursues to increase the profitability, success and competitiveness of their member hotels. Best Western Hotels maintain their independence while locking in all the advantages of the world's largest lodging affiliation. Member hotels benefit from a powerful global brand with full-service support and comprehensive marketing and sales activities for all relevant market segments and target groups. All hotels are optimally presented and bookable through all worldwide reservations and online booking channels. More than 30 million travelers are members of the brand's award-winning loyalty program Best Western Rewards®, one of the few programs in which members earn points that never expire and can be redeemed at any Best Western hotel worldwide. More information: www.bestwestern.de and www.bestwestern.com

For further information please contact:

Best Western Hotels Central Europe GmbH

Austria | Croatia | Czech Republic | Germany | Hungary | Liechtenstein | Luxemburg | Slovakia | Slovenia | Switzerland

Anke Cimal, Director of Corporate Communications

Frankfurter Strasse 10-14, 65760 Eschborn, Germany

Tel: +49 (0) 6196 - 47 24 301, Fax: -129

Email: anke.cimal@bestwestern.de

Websites www.bestwestern.de, www.bestwestern.de/presse