

Meeting Point Baltic Sea: Seaside Holidays With Best Western

Endless beaches, dunes and colorful beach chairs as far as the eye can reach: The Best Western holiday hotels lure guests all year round with many possibilities for leisure, sports and recreation at the coast. The individual hotels of the brand offer the right choice for every travelling style – from sun bathing or wellness to golf or biking.

Eschborn (Germany), May 18th 2017. Seven times Baltic Sea with Best Western: At the Timmendorfer Strand, Ruegen, and Usedom individually operated hotels of the brand are welcoming their guests. The houses of the three and four star segment specialize on wellness and recreation, on golf and other sports activities or the classical family holiday. For the first time this year, Best Western also brings maritime flair to Rheinland-Pfalz. The Best Western Hotel Alzey, surrounded by vineyards in South-Western Germany, is turning into a Baltic Sea theme hotel and greets the guests with white sand and cabins instead of normal rooms.

A popular holiday destination at the Baltic Sea is the **Best Western Plus Baltic Hills Usedom** with 84 rooms, suites and family apartments. The sunny island Usedom offers a 45 kilometer long coast and a number of small bays, where it is always possible to find a quiet place to relax. There is more to it than that: The sunny island is also a paradise for passionate golfers. The Best Western Plus Baltic Hills Usedom is located directed at Germany's first 19 hole golf court, where the guests can pursue their favorite hobby. Moreover, the four star hotel offers a discounted green fee, golf packages and various golf courses. After one day at the golf court the guests can have a good time in the spa and wellness area. They can choose from two indoor saunas, one Finnish blockhouse sauna, a heated outdoor pool as well as massages and cosmetic treatments. The famous "Dreikaiserbaeder" Ahlbeck, Heringsdorf and Bansin are accessible by car or with the free beach shuttle in five minutes.

Many guests are attracted by the popular Baltic island Ruegen. An even longer beach – around 60 kilometers – and lively Baltic Sea spa towns are waiting on Germany's biggest island. In one of them, in Goehren, the team of the **Best Western Alexa Hotel** welcomes the guests in the design of the historical spa architecture - the hotel with 62 rooms was developed back in 1908 already. Today the three star superior hotel has modern facilities and a wellness area for cold days. The beach is also only 500 meters away.

Nature, wellness and cuisine experience the guests of **Best Western Plus Ostseehotel Waldschloesschen** in Prerow. The family-operated four star hotel is located directly at the Darsser Forest, only 300 meters away from the broad, fine sandy north beach of Prerow, which is considered to be one of the most beautiful beaches in Europe. The idyllic landscape around the hotel with 40 rooms are best explored actively. During a bike trip in the national park Darsser Forest one can forget about daily routines. Moreover, the popular Baltic Sea cycle path runs through the small village Prerow. For a fee, bikes can be rented directly at the Best Western Plus Ostseehotel Waldschloesschen. For recreation afterwards, the wellness area "Waldspa" awaits the hotel guests with an indoor pool and a heated outdoor pool. In the hotel restaurant Titania the team serves fresh meals using regional and seasonal products from local suppliers.

All those who like to avoid the hassle of travelling far can enjoy the flair of the Baltic Sea elsewhere with Best Western. They can find it in Rheinhessen, 800 kilometers away from the Baltic Sea. After comprehensive reconstruction, the **Best Western Hotel Alzey** is turning into a Baltic Sea theme hotel. Except for the fresh ocean breeze and the sea view everything is taken care of. Maritime materials can be found throughout the house and as decoration elements real anchors, paddles, nets, sails or buoys are used. Like in a beach hotel, there are wooden floors and a big real wooden boat is hanging in the middle of the lobby.

The other Best Western hotels at the Baltic Sea are: Best Western Hanse Hotel Warnemuende in Rostock-

Warnemuende, Best Western Hotel Hanse-Kogge in Koserow/Usedom and Best Western Hotel Timmendorfer Strand.

The following press picture is available for download:

Caption: Seven times Baltic Sea with Best Western: At the Timmendorfer Strand, Ruegen, Usedom and even Alzey individually operated hotels of the brand are welcoming their guests. On the picture: Best Western Plus Baltic Hills Usedom

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About Best Western Hotels & Resorts:

Best Western Hotels & Resorts headquartered in Phoenix, Ariz., is a privately held hotel brand with a global network of more than 4,200 hotels in more than 90 countries worldwide. Best Western Hotels Central Europe (BWHCE) headquartered in Eschborn / Germany is in charge of approximately 230 hotels in ten countries: Austria, Croatia, Czech Republic, Germany, Hungary, Liechtenstein, Luxemburg, Slovakia, Slovenia and Switzerland. In addition to its German headquarter in Eschborn there are regional offices in Vienna and Bern. All city and resort hotels of Best Western guarantee uniform and consistent quality standards worldwide and still keep their individual styles and their entrepreneurial independence. As a membership association all Best Western hotels are independently owned and operated. Best Western offers seven hotel brands to suit the needs of developers and guests in every market: BEST WESTERN®, BEST WESTERN PLUS®, BEST WESTERN PREMIER®, EXECUTIVE RESIDENCY®, VÄ«b®, BW Premier Collection® and GL .

As a service partner Best Western pursues to increase the profitability, success and competitiveness of their member hotels. Best Western Hotels maintain their independence while locking in all the advantages of the world's largest lodging affiliation. Member hotels benefit from a powerful global brand with full-service support and comprehensive marketing and sales activities for all relevant market segments and target groups. All hotels are optimally presented and bookable through all worldwide reservations and online booking channels. Around 30 million travelers are members of the brand's award-winning loyalty program Best Western Rewards®, one of the few programs in which members earn points that never expire and can be redeemed at any Best Western hotel worldwide. More information: www.bestwestern.de and www.bestwestern.com

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