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Best Western Hotels & Resorts Introduces First Executive Residency in Africa

Best Western® Hotels & Resorts adds its first Executive Residency by Best Western in Africa to Kenya's capital city Nairobi, Executive Residency by Best Western Nairobi.

Nairobi, Kenya, (December, 2016) - Best Western® Hotels & Resorts adds its first Executive Residency by Best Western in Africa to Kenya's capital city Nairobi, Executive Residency by Best Western Nairobi. Executive Residency by Best Western is an upper-midscale brand with flexible spaces, stylish design, and brand signature elements that come together to create an unforgettable experience. Executive Residency by Best Western Nairobi is now Best Western Hotels & Resorts 3rd property in Nairobi adding to the ever expanding collection of properties in East Africa.

Situated along Riverside Drive, a prime location in Nairobi City, the Executive Residency by Best Western offers an upscale and serene place to call home whilst on a business trip or travelling with family and friends. The luxurious and fully furnished apartments are ideal for short and long stays.

The newly built 5 floor property consists of 48 non-smoking 1 and 2 bedroom apartments. Each spacious apartment is fully equipped with a kitchen, dining room, living room, high speed internet access, flat screen TV, work desk area, and daily housekeeping services. Guests can also avail of a fitness centre and an indoor heated swimming pool.

The 'Slate' Meeting Room offers the ideal venue to host exclusive business meetings, corporate trainings and product launches. The meeting room is supported by an array of state-of-the-art technology that will ensure that all meetings are a success. The meeting room can hold up to 60 people for a function. The 'Grove' Restaurant located on the rooftop provides breath-taking views where guests can unwind from the hustle and bustle of the city. There are plenty of options when it comes to enjoying local and international cuisine and beverages in the 'Grove' restaurant while taking in panoramic views of the surrounding areas.

"We are very proud to open the only Internationally branded serviced apartment complex in East Africa and indeed only the second one in sub-Saharan Africa – Nairobi is again in the news with a new facility worthy of its International City status." said Dhruv Pandit, CEO of Fedha Group, the Developers.

"Executive Residency by Best Western is a new introduction to our brand, which provides exceptional longer-term accommodations to satisfy the needs of the business and leisure traveller. The latest addition to the Best Western Hotels & Resorts portfolio comes at an exciting time for brand as the hospitality industry continues to grow in a very active market. The Executive Residency by Best Western Nairobi will further solidify our presence in Kenya, specifically in Nairobi, one of the fastest growing cities in Africa." said Suzi Yoder, Senior Vice President of International Operations, Best Western Hotels & Resorts.

About Best Western Hotels & Resorts:

Best Western® Hotels & Resorts headquartered in Phoenix, Ariz., is a privately held hotel brand with a global network of 4,100* hotels in more than 100* countries and territories worldwide. Best Western offers seven hotel brands to suit the needs of developers and guests in every market: Best Western®, Best Western Plus®, Best Western Premier®, Executive Residency by Best Western®, VÄ«b®, BW Premier Collection® and GL SM. Now celebrating 70 years of hospitality, Best Western provides its hoteliers with global operational, sales and marketing support, and online and mobile booking capabilities. More than 27 million travellers are members of the brand's award-winning loyalty program Best Western Rewards®, one of the few programs in which members earn points that never expire and can be redeemed at any Best Western hotel worldwide. The brand's partnerships with AAA/CAA, Minor League Baseball, and Harley-Davidson® provide travellers with exciting ways to interact with the brand. Best Western continues to set industry records regarding awards and accolades, including Business Travel News naming Best Western as the best midscale hotel brand in 2014 and Best Western Plus as the best upper mid-price hotel brand in 2014 and 2015, four consecutive Compuware Best of the Web gold awards for best hotel website, and seven consecutive AAA/CAA Hotel Partner of the Year awards. Nearly sixty percent of Best Western branded hotels earned a TripAdvisor Certificate of Excellence award in 2016.

* Numbers are approximate, may fluctuate, and include hotels currently in the development pipeline.

For further information please contact:

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