

Best Western Hotels & Resorts: Eight New Hotels in Germany

Best Western Hotels & Resorts Central Europe is growing: By the end of the year, eight hotels will join the brand in Germany. The new additions, which are managed by the GCH Hotel Group in Berlin, are increasing the portfolio of the group of individual hotels by 1,023 rooms.

Eschborn (Germany), December 1st 2016. Best Western Hotels & Resorts is expanding in Germany: In September, three former Balladins hotels in Mannheim, Sindelfingen and Neu-Isenburg have already joined the brand. Five further hotels, which are also managed by the GCH Hotel Group based in Berlin/Germany, will follow until the end of the year and will be integrated into the world's largest group of individual hotels. The additional destinations in Germany are Troisdorf, Dortmund, Bremen, Braunschweig and Peine. The eight new hotels will provide a total number of 1,023 rooms. Before the brand conversion, all former Balladins hotels have been modernized and renovated.

Due to the eight new hotels the group's portfolio in Germany will increase to 205 hotels and more than 20,300 rooms by the end of the year. The number of Best Western hotels in the Central European region – which includes Austria, Croatia, the Czech Republic, Germany, Hungary, Liechtenstein, Luxembourg, Slovakia, Slovenia and Switzerland – reaches approximately 240 with more than 24,000 rooms.

Here are the details about the new hotels in Germany:

Best Western Hotel Mannheim City, Mannheim

The Best Western Hotel Mannheim City has 162 rooms, a bar and a restaurant with a summer terrace facing the courtyard. Its restaurant has 80 seats with a strong focus on regional food. The three-star hotel has been modernized and partially renovated in the last months.

Best Western Hotel Sindelfingen City, Sindelfingen

The four-star Best Western Hotel in Sindelfingen has 135 rooms and offers two flexible meeting rooms for up to 100 people. A bar area with 40 seats completes the offer. This hotel was completely renovated before joining the brand.

Best Western Hotel Frankfurt Airport Neu-Isenburg, Neu-Isenburg

The Best Western Hotel Frankfurt Airport in Neu-Isenburg offers 222 rooms, as well as a panoramic restaurant with views of the skyline of Frankfurt on the 19th floor. There is also a gym available. The hotel has been renovated in the past few months.

Best Western Hotel Bremen East, Bremen

Conveniently located in the German city of Bremen, the Best Western Hotel Bremen East offers 144 rooms as well as eight meeting and event rooms for up to 340 people. A breakfast room, a bistro, bar and parking facilities for cars and buses complete the hotel's amenities.

Best Western Hotel Dortmund Airport, Dortmund

The Best Western Hotel Dortmund Airport is located in the east of Dortmund, close to the Dortmund Airport. The four-star hotel has 96 rooms, as well as nine meeting rooms for up to 300 people. Guests can enjoy a drink in the hotel bar or on the summer terrace. 140 parking lots are available adjacent to the building and in the underground car park.

Best Western Hotel Cologne Airport Troisdorf, Troisdorf

The Best Western Hotel Cologne Airport Troisdorf offers its guests 88 rooms, as well as four meeting rooms. The city center and train station of Troisdorf are located three kilometers from the hotel, while the Cologne-Bonn Airport is within 15 minutes' drive. In addition, the four-star hotel offers a restaurant and a hotel bar.

Best Western Hotel Braunschweig Seminarius, Braunschweig

This hotel in the north of Braunschweig, located eight kilometers from the city center, has 78 rooms, a fitness and wellness area. The restaurant offers snacks and a number of menus. Outside, there is a beer garden with 80 seats. Guests can also access eight meeting rooms for up to 120 people. For leisure time, a tennis court with four indoor and three sandparks and bowling alleys are available.

Best Western Hotel Peine-Salzgitter, Peine

Located in Peine, between the cities of Wolfsburg, Braunschweig, Hildesheim and Hanover, the Best Western Hotel Peine-Salzgitter offers 98 rooms, as well as two meeting rooms for up to 50 people. The distance to the Hannover fair is 40 kilometers, the exhibition grounds of Braunschweig are 30 kilometers away. There is an on-site restaurant, serving regional and international cuisine, and a hotel bar.

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About Best Western Hotels & Resorts:

Best Western Hotels & Resorts headquartered in Phoenix, Ariz., is a privately held hotel brand with a global network of more than 4,000 hotels in more than 90 countries worldwide. Best Western Hotels Central Europe (BWHCE) headquartered in Eschborn / Germany is in charge of approximately 240 hotels in ten countries: Austria, Croatia, Czech Republic, Germany, Hungary, Liechtenstein, Luxemburg, Slovakia, Slovenia and Switzerland. In addition to its German headquarter in Eschborn there are regional offices in Vienna and Bern. All city and resort hotels of Best Western guarantee uniform and consistent quality standards worldwide and still keep their individual styles and their entrepreneurial independence. As a membership association all Best Western hotels are independently owned and operated. Best Western offers seven hotel brands to suit the needs of developers and guests in every market: BEST WESTERN®, BEST WESTERN PLUS®, BEST WESTERN PREMIER®, EXECUTIVE RESIDENCY®, VÄ«b®, BW Premier Collection® and GL .

As a service partner Best Western pursues to increase the profitability, success and competitiveness of their member hotels. Best Western Hotels maintain their independence while locking in all the advantages of the world's largest lodging affiliation. Member hotels benefit from a powerful global brand with full-service support and comprehensive marketing and sales activities for all relevant market segments and target groups. All

hotels are optimally presented and bookable through all worldwide reservations and online booking channels. More than 27 million travelers are members of the brand's award-winning loyalty program Best Western Rewards®, one of the few programs in which members earn points that never expire and can be redeemed at any Best Western hotel worldwide. More information: www.bestwestern.de and www.bestwestern.com

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